



International

Building a Better World

---

**Position Title:** Hygiene Promotion Guidelines Development Consultant  
**Duty Station:** Monrovia, Liberia  
**Supervisor:** Ministry of Health & Social Welfare, Hygiene Promotion Subcommittee  
**Consulting Period:** August 1<sup>st</sup> 2013 through August 30<sup>th</sup> 2013

**Purpose:** The purpose of this position is to develop Liberia's National Hygiene Promotion Guidelines. The guidelines will be used to provide a consistent approach to hygiene promotion and behavior change in the WASH sector. The guidelines will:

- Include key approaches and methodologies of hygiene promotion and behavior change and the suitability of different approaches in a range of Liberian contexts e.g. schools, health facilities, food processing and services, water providers, waste disposal businesses, personal hygiene, and community hygiene
- Consider the complex context in Liberia including rural and urban areas as well as development and relief environments
- Provide guidance on the process for hygiene promotion message development and approval, including specified institutional roles and responsibilities.
- Be developed with significant interaction with all stakeholders in the WASH sector and other relevant sectors
- Identify "best practices" in hygiene promotion and their suitability for the Liberian context
- Define the roles of government ministries, NGOs, UN Agencies, and community members.

**Duties and responsibilities:** The Hygiene Promotion Guidelines Development Consultant will develop National Guidelines in consultation with the Hygiene Promotion Subcommittee and relevant actors in the WASH and education sectors. The work will include a desk review, facilitating a participatory workshop with key stakeholders, designing the guidelines and writing a complete draft. Once the guidelines are developed and accepted, the information will be disseminated in a workshop.

**Qualifications:**

- University degree in a WASH-related field or Public Health
- 5 years experience in WASH, Behavior Change Communication or Public Health work in developing countries, especially West Africa
- Experience developing hygiene promotion frameworks and guidelines
- Experience facilitating a workshop forum
- Excellent writing and communication skills
- Availability in August and September 2013